



## Grow your online business with Netsmartz Network Builder



Find profitable partners and resellers online

Finding partners and resellers is one of the most effective ways to grow an online business. Once established, a network of partners can become a reliable, continuous source of referrals with no additional marketing costs.

“Partners” can mean marketing partners, resellers, affiliates - it depends on how you structure the relationship. Netsmartz will consult with you to help you determine the best targets for your

campaign - even how to draft your initial invitations. Remember, we are an ecommerce consultant with a global reputation.

Netsmartz will help you to set up your partner network at turbo speed. Using a direct email approach -the same approach we use to build our own partner network, we can save you hundreds of hours of time and thousands of dollars better spent in online marketing.

## Here's how it works



#### Connecting by phone

We connect by phone and email and identify the target group, that is, the type of business with whom you wish to partner. We'll work with you to define your target audience.



#### Setting up a research team

We set up a research team. This team will locate target businesses online using web searches, directories, and other sources. Each of the target businesses - prospective partners - will be documented in a database.



#### Emailing specific recipients

We will work with you to create an out-going email - a memo that will go to each prospect. These are not “spam;” they will be individually addressed to specific recipients. Using individually addressed memos such as this, we have been able to get an excellent rate of response on partner solicitations. You should be able to get multiple callbacks each day of the campaign.



## Build online networks and profit from your partners



### Contacting the responders

You will contact the responders either by email or phone to complete the signup process. If you wish, we can do this by email for you.



### The Final Report

We will send you a final report, including the database, with full documentation regarding your new partner list.



### A new partner network in weeks!

You may have an entire partner network set up in a matter of weeks. You will be able to move forward aggressively with your marketing.

Netsmartz Network Builder builds your networks effortlessly. Earn now from your alliances!

## **Netsmartz Network Builder**

Build a profitable network now!

Contact us now for your FREE consultation on network building. Call us on 1-888-661-8967 or shoot an email to [sales@netsmartz.net](mailto:sales@netsmartz.net) or [emarketing@netsmartz.net](mailto:emarketing@netsmartz.net)

## What we do to keep your network up and running

And more ....

Netsmartz can help you build and manage your on-going communication with new and current partners. Services include:

- Creating templates
- Setting up a newsletter
- Setting up website sign up forms to acquire new partners
- Creating autoresponders
- Setting up email analytics to show you which messages work and which don't
- Tracking "reads" and click-throughs
- Customizing, personalizing and automating message delivery to your list of prospects and partners
- Creating incentives to make your partner base self-growing
- And more.

- Netsmartz' turn-key program allows you to acquire and continue contact with new and current partners without the enormous cost of setup, management, and maintenance.

Marketing through partner networks creates significant, cost-effective value. Once your network is working for you, you can focus on your core competencies: product development, marketing, and selling.

Contact us today to get a free consultation on your network building project.

Email: [sales@netsmartz.net](mailto:sales@netsmartz.net) or  
[emarketing@netsmartz.net](mailto:emarketing@netsmartz.net)



Call Us Toll Free  
1-888-661-8967



## About Netsmartz, the company

### ABOUT NETSMARTZ

Netsmartz is proud of being a global, quality-driven information technology company and a Microsoft Certified Gold partner. We also have CMMI Level 3 and ISO 9001:2000 certification. As well as software development, we offer products and services in the areas of Search Engine Marketing, E-Learning Courseware, E-Marketing Solutions, and Technical Support.

Netsmartz has its headquarters in Rochester, New York and a roster of Fortune 500 companies as clients including Global Crossing, Kodak, Frontier Communications, Nellie Mae and Wegmans Food Markets. Today we number over 400 employees and have branch offices in Rochester, Boston, Toronto, and Chandigarh, India.

### THE NETSMARTZ EMARKETING TEAM

The Netsmartz Emarketing division is made up of experts that supervise individual teams comprised of 10-20 members each. Each team handles a specific marketing activity like PPC, link building, search engine optimization or content development.

Though they are independent, teams work in close collaboration if the project requires it. The work is complemented by a design and development team that addresses website design, ecommerce functionality, and content management systems.

As a full spectrum Internet services provider, our mission is to facilitate your Internet success in every way possible.



### NETSMARTZ CLIENTS

\*This is a partial Client List.

All trademarks are the property of their respective companies





## Netsmartz has impeccable credentials

NETSMARTZ  
CERTIFICATIONS

Besides our Quality certifications, Netsmartz is a Google Adwords Qualified Professional and Yahoo Search Marketing Ambassador. This means we have been certified by both these search engines as professionals competent enough to deliver reliable results on their sponsored search programs.

ISO 9001: 2000  
CERTIFIED**Microsoft®**  
**GOLD CERTIFIED**  
*Partner*ADWORDS™  
QUALIFIED  
COMPANY  
NETSMARTZ'S  
PROFESSIONAL  
ORGANIZATIONS

Netsmartz also has proven competency in the field of search engine optimization and is a registered member of these professional organizations.

↑TOPSEOs

**SEMList.com****SEMPO** ::::®  
TOP OF SEARCH = TOP OF MIND®CLIENT  
TESTIMONIALS

Over the years, we have reliably received positive feedback from our clients.

Reactions range from surprise to clear delight that we deliver much more than we promise. A few of their comments ...

“NetSmartz was a very professional company and completed the project on time and within budget. I would certainly use them again.” – Tom Grassi

Project Value: \$43,200

E-mail: tomg@vegasexperts.com

Phone: +1 440.746.1717 (EST, US)

“They do very good work.” – Danny Wheeler

Project Value: \$25,397

E-mail: dannyw@abletoaid.com

Phone: +1 435-313-3434 (PST, US)



## Appreciation from loyal clients

### CLIENT TESTIMONIALS



“NetSmartz did a very good job for us. They deliver what they promise and they are always on time. We ran into a few hang-ups on the project. But they did a great job of correcting all problems to our complete satisfaction. Very professional.”

– Danny Wheeler

Project Value: \$16,520

E-mail: dannyw@abletoaid.com

Phone: +1 435-313-3434 (PST, US)

#### Global Offices



Office at Chandigarh



Office at Rochester

“Great company. I'm already discussing my next project them with. Highly recommend!”

– Susan Sweet

Project Value: \$7750

Email: SuesHealthCenter@aol.com

Phone: +1 804.301.4747 (EST, US)

“Netsmartz handled this project with professionalism throughout. They kept us informed every step of the way and were willing to offer good advice whenever requested. We would have no hesitation in using them again or recommending them to others.” – George Kounis

Project Value: \$4900

E-mail: gkounis@singleclicksolutions.co.uk

Phone: +44 208.882.6864 (UK)

[Read More Testimonials](#)



Call Us Toll Free  
1-888-661-8967

## CALL US NOW!

Want to accelerate your web launch? Drop us an e-mail or simply pick up the phone and call. Visit us at [www.netsmartz.net](http://www.netsmartz.net) for more information.

Call or email us now to get a free competitive analysis, or just to get started.

E-mail

E-mail us at [sales@netsmartz.net](mailto:sales@netsmartz.net) or [emarketing@netsmartz.net](mailto:emarketing@netsmartz.net)

Call Toll Free

Call Toll-Free: 1-888-661-8967